

Curriculum Vitae

A. General Information

a. Name	Dr.M.Rajapriya, M.Com.,MBA,M.Phil., Ph.D., PGDCA,SET,NET
b. Designation	Assistant Professor in Commerce
c. Department	Post Graduate and Research Department of Commerce
d. Date of Birth	22.06.1977
e. Residential Address	2/342-33 Ramu Avenue Captaincity Extn Pollachi-642003
f. Contact No.	9788384799
g. Mail id	rajidharaneesh@gmail.com
h. Date of Appointment	01.10.2019
i) In the Institution	
ii) To the present post	01.10.2019
f. Area of Specialization	Human Resources Management

B. Academic Qualifications

Degree	College /University	Year	Class
M.Phil.,	Bharathiar University , Coimbatore	2003	First
SET	Qualified	Feb2016	
NET	Qualified	Dec 2015	
M.Com.,	NGM College,Pollachi	2000	First
B.Com.,	NGM College,Pollachi	1998	First
PGDCA	BharathiarUniversity, Coimbatore	2002	First
PhD	BharathiarUniversity, Coimbatore	2010	

C. Teaching Experience

Name of the Institution	Experience in years	
	UG	PG
Sri G.V.G. Visalakshi College for Women	3 Months	1Month
Sree Saraswathi Thyagaraja College, Pollachi	19 years 4 Months	17 years

Research Details:

Completed **Major Research** Funded by **National Commission For Women** ,

New Delhi on “ **Impact of SHG’s Intervention on Reduction of Economic Violence Against Women**” for **Rs.7.5 Lakhs**

PUBLICATION DETAILS

S.NO	Title of the Article	Name of the Journal	Date & Number
1.	Empowerment of Women through Self Help Groups	SOCIAL WELFARE	Vol.55No.6 September2008. ISSNNo 0037-8038
2.	Evaluation of Entrepreneurship awareness and skills among graduates in rural area among Coimbatore region	Research Expo International Multidisciplinary Research Journal	ISSN:2250-1630 Vol-V, Issue – X/ October ,2015 pp 4 to 8.
3.	Eco-Tourism In Top Slip	Responsible Tourism Perspectives for Sustainable Development, Dominant Publishers and Distributors Pvt.Ltd.,	ISBN No:978-93-84161-98-9 July.2015.
4.	Problems of women SHG members relating to income generating ventures”	Rural Entrepreneurship Agasthiar Noolagam, Trichy	ISBN No:978-93-80530-71-0 March 2014
5.	Investment Avenues and Risk for the small Investors	Personal Financial management Text & Cases U2write Publications	ISBN:978-81-908718-8-4, March 2016.

6.	Impact Of Information And Communication Technology (ICT) Among Exporter: A Critical Review Of Literature”	International Journal of Research in Commerce, IT and Management	Volume No. 5 (2015), Issue No. 12 (December) ISSN 2231-5756 , pp 12 to 20.
7.	Ecotourism a way to emergent courtallam	International Research Journal of Management Science & Technology	IRJMST Vol 8 Issue 8 [Year 2017] ISSN 2348 – 9367
8.	Key Vending Risks of Street Vendors in Tiruppur District	Online International Interdisciplinary Research Journal, {Bi-Monthly},	ISSN 2249-9598, Volume-09, Apr 2019 Special Issue (01)
9.	Mediating effects on snags and elucidations of unorganized street vendors in Tiruppur district– An empirical study	CIKITUSI Journal for Multidisciplinary Research	ISSN NO: 0975-6876 Volume 6, Issue 2, February 2019